

FUNDRAISING PROCEDURES MANUAL

FISCAL YEAR 2024-2025

The Board of Trustees and administration of Jarrell Independent School District are charged with the responsibility of supervising the financial affairs of the district. Procedures have been developed to help safeguard all funds and to ensure that the district's financial activities are maintained with high standards and comply with federal and state laws and regulations.

In those regards, the Business Office of the district is charged with providing:

- 1. A centralized, standard accounting system in accordance with the prescribed regulations from TEA and local policies set by the Board of Trustees;
- 2. Control over revenues and the disbursement of funds as prescribed by law and Board policies;
- 3. Appropriate financial records and reports as required by regulations and policies; and
- 4. Safekeeping of district assets.

The purpose of this manual is to provide employees of the district with guidelines for proper accounting procedures for collecting and expending funds belonging to the district, campus, and students. Principals, secretaries, coaches and sponsors are encouraged to become well acquainted with this manual and to utilize it as the official guide. Questions regarding these procedures should be directed to the Business Office.

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TABLE OF CONTENTS

CONTENTS

ACTIVITY FUNDS.	
CAMPUS ACTIVITY FUNDS	4
STUDENT ACTIVITY FUNDS.	4
BOOSTER CLUBS AND PARENT ORGANIZATIONS	5
<u>RESPONSIBILITIES</u>	
CAMPUS PRINCIPALS	
Campus Secretaries	
CLUB AND ACTIVITY SPONSORS.	
IISD Business Services.	
INDEPENDENT AUDITORS	
JISD FUNDRAISING PARAMETERS	8
CHARITABLE ORGANIZATIONS	8
Number of Fundraisers.	
CROWD FUNDING/ON-LINE DONATION SITES	
<u>Fundraising</u> .	
Cash Handling Procedures.	13
Control Procedures for Funds	13
DEPOSITING FUNDS COLLECTED.	13
PAYMENTS FROM ACTIVITY FUNDS.	14
Allowable Expenditures	15
STATE AND LOCAL SALES TAXES	15
TAXABLE ITEMS.	16
TAX-EXEMPT ITEMS	
FREQUENTLY ASKED QUESTIONS.	18
What Makes An Activity A Fundraiser?	18
WHO CAN CONDUCT A FUNDRAISER?	18
<u>Campus</u>	18
Student Organizations.	18
What Kind Of Fundraisers Are Prohibited?	19
CAN A FUNDRAISER BE HELD TO DONATE TO A CHARITABLE ORGANIZATION?	19
Student Organizations:	19
CAMPUS:	19
What Are The First Steps In Having A Fundraiser?	19
What Other Fundraising Guidelines Must Be Followed?	19
WHAT IS REQUIRED ONCE MY FUNDRAISER IS COMPLETE?	20

ACTIVITY FUNDS

Activity funds are used to account for district, campus and student funds generated from fundraisers vending machines, rentals, gate receipts, concessions and other sources of revenue. These funds are to be used to promote the general welfare of the school and the educational development and morale of all students. All funds collected by school district personnel from students are defined as activity funds and must be handled through the activity funds accounts. These funds are held in trust by the district and are used to promote the general welfare of the school and educational development and morale of all students.

Most school districts manage activity funds in accordance with two board policies: CFD Legal and CFD Local. These policies address the fiduciary responsibility, use and expenditure, and other related topics regarding activity funds.

There are two (2) primary types of activity funds: Campus and Student Activity Funds. Generally, the source of the revenue determines the type of activity fund.

Campus Activity Funds

Campus Activity Funds are generally under the control of the campus principal. The revenue sources in this activity fund generally include vending machines, concessions, campus fundraisers, and commissions from school pictures, publications, or school stores. Funds are raised locally at the school or donated to the school and belong to the campus. This fund may also include sub-accounts for the library, grade level, or other groups not defined as a student club or organization.

The money must be expended to benefit the student body and have a public purpose in the realm of education. The sponsor or principal decides upon the use of the funds. Funds are deposited and disbursed in Fund 461 accounts. The campus principal must approve disbursements. All fundraisers, cash collection and disbursements are subject to JISD procedures and regulations. Campus activity funds are considered by TEA to be district general funds. The expenditure of these funds must comply with state law, school board policy and with district regulations.

Student Activity Funds

Student Activity Funds generally belong to a bona fide chapter such as student groups or organizations. These funds do not belong to the campus or the district; however, the district

must act as a trustee of the funds. Hence, these funds are accounted for in a trust fund group and are deposited and disbursed in Fund 865 fund accounts.

According to the State Comptroller's Office, a bona fide chapter is a group that must be organized for some business or activity other than instruction or a participatory group. Essentially, any student group that is recognized by the school and is organized by electing officers (not just participatory captains), holding meetings, and conducting business are bona fide chapters of the school.

The revenue sources of this fund typically include dues and fundraisers. All expenditures from this fund must be expended for the benefit of the students as approved by the students. The club or organization sponsor shall oversee the funds. The ultimate responsibility of this fund is also under the control of the campus principal.

Decisions about the expenditure of student activity funds are made by the students of the group with the assistance of a campus employee sponsor. The student group must be recognized by the school and have elected officers (not participatory captains). The group must hold meetings and take minutes. The minutes must be approved by the group and signed by the club president. Meeting minutes authorizing the disbursement must be attached to the request for payment and retained by the group sponsor. All fundraisers, cash collection and disbursements are subject to JISD procedures and regulations. The group should indicate its wish for the use of any funds left after the student group disbands.

Funds belonging to outside groups, such as the PTA, boosters club, or outside clubs, ARE NOT Activity Funds and ARE NOT to be the accounting responsibility of the school district. Although such groups and their activities are closely related to school functions or events, they should be handled by officers of the outside group itself, not by district employees.

Booster Clubs and Parent Organizations

Booster and parent organizations are composed of parents, community members, and/or staff volunteers coming together for the purpose of supporting specific school activities to benefit students, for example athletic teams, debate teams, and musical groups. This type of organization is known as a school-connected organization.

The most common school-connected organization is Parent Teachers Association (PTA/PTO/PTSA). School-connected organizations are separate from the school districts with which they are associated. However, booster and parent organizations do not have free

access to schools and their students. The Board of Trustees and administration have, and must maintain, exclusive control and management of its public school system.

A clear separation of responsibilities between the district and school-connected organizations should be maintained. School-connected organizations serve as auxiliaries to the school program and conduct activities and fundraising events involving the primary participation of parents and other adult community members.

Funds raised by school-connected organizations are used to support programs. The preferred method is to direct funds to the district for specific purposes, such as the purchase of specific items of equipment or to provide financial assistance to students with need in relation to uniforms or trips.

Booster clubs, PTAs, and other associated groups may not use the district's tax exemption certificate or employer ID number. By law, these groups must obtain their own tax exemption status and employer ID number. Sponsors should never give these groups the district's ID number.

Additional guidance for Booster Clubs is available in the district's Parent Organization Handbook.

RESPONSIBILITIES

Campus Principals have ultimate responsibility for the proper handling of activity funds on their campus, the correct accounting for these funds, and overall adherence to the procedures and guidelines set out in this handbook.

Campus Secretaries are responsible for following JISD procedures and guidelines in processing transactions. They may assist the sponsor with the entry of purchase orders or direct payment requests. They will also assist with the deposit of funds.

Club and Activity Sponsors are responsible for following the procedures and guidelines as set out in this handbook. Only certified personnel may be assigned as official sponsors of Activity Fund Accounts. Paraprofessionals may assist with the collections and preparation of various paperwork transactions for the accounts. Parents and students may help with activities and count money. However, the official sponsor (administrator, counselor, or teacher) should be cognizant of all the account activity and should sign off on all check requests and deposits. Sponsors should also refer to the district's Sponsor Handbook.

JISD Finance Dept. is responsible for maintaining and updating these procedures and guidelines for activity funds, providing training, processing requests for payments, and reviewing the activity of the funds to ensure adherence to procedures and guidelines.

Independent auditors will include activity funds in the annual independent audit of the district's financial records.

JARRELL ISD FUNDRAISING PARAMETERS

Fundraisers provide resources for campuses and student groups that do not exist within budgeted allocations. However, when too many fundraisers are being conducted at the same time or over the course of a school year, results may be limited. In order to lessen the burden on the community and to ensure fundraising activities are successful, the following parameters have been set for conducting fundraisers. These parameters apply to ALL fundraisers conducted by campuses and student groups.

- The campus should not have a fundraiser for the sole purpose of accumulating funds in their campus activity account. Fundraisers should be conducted to fund a specific purpose.
 - The proceeds raised must then be used for the specific cause/purpose. For example, if a car wash is held to fund a field trip then the funds must be used on the field trip.
- Students cannot be required to participate in fundraisers and cannot be required to raise a certain amount or sell a certain number of items. All money raised must be used to benefit all students of the group or school.
- A fundraiser cannot be held to underwrite the cost of supplies or materials for a curriculum function. Fundraising activities shall not interfere with the instructional program or time.
- Door-to-door sales are strictly prohibited.
- The solicitation of money, goods and/or services from local businesses may be allowed only with campus administrative approval. Campus administration should be sensitive to the number of fundraising activities soliciting directly from local businesses.
- The selling of baked goods or other food items intended for human consumption that have been prepared at home by students or parents/guardians is NOT allowed.

Charitable Organizations

Fundraising activities may be organized to benefit a particular charity. The charity must be a qualified 503(c)(3) charity (approved by the IRS). Funds may NOT be raised for an individual student or family. The number of charities to be supported is <u>limited to TWO per campus per school year</u>.

Number of Fundraisers

During a school year (July 1 – June 30), campuses, school-sponsored clubs, and student organizations may have TWO fundraisers to raise funds for the campus, club or organization, and may support a MAXIMUM of TWO charities per CAMPUS. Fundraisers for charities are not included in the TWO-count maximum.

A MAXIMUM of TWO school-wide fundraisers involving students selling items shall be permitted each school year. School-wide fundraisers must be conducted with the intent of generating a minimum profit of \$1,000.

School-sponsored clubs and student organizations may conduct a MAXIMUM of TWO fundraisers per group per year. Club and organization fundraisers must be conducted with the intent of generating a minimum profit of \$500.

When determining whether an activity counts towards the TWO-fundraiser limit, the INTENT in conducting the event must be analyzed. Is the dance/sock hop being held specifically to raise funds or is the charge for admission simply to cover costs for a campus-wide activity?

Crowd Funding/On-line Donation Sites

Whether conducting a traditional fundraiser or seeking donations through the use of an online fundraising site, all district fundraising procedures are to be followed. When funds are raised for the benefit of the district, those funds must flow through either the district or an approved organization (PTA, Booster Club, Student Clubs, etc.). In addition to the other procedures required by this manual, the following procedures shall be adhered to when conducting a fundraiser via an on-line donation site that uses connections to JISD to raise funds/products.

- 1. The individual seeking funds completes the Fundraiser Approval Form. The campus principal reviews and approves the campaign for appropriateness, ensures the campaign meets goals and objectives as it relates to the Campus Improvement Plan, and oversees the campaign.
- 2. The fundraiser is established in compliance with the following requirements:
 - a) Include the district, campus, and teacher name on project website
 - b) Set a project deadline of 45 days or less
 - c) Provide information to donors regarding service fees to be deducted from their on-line donation
 - d) Follow district purchasing requirements when using funds collected

- e) Ensure technology items meet district technology requirements
- f) Understand items with a per unit cost \geq \$500 are to be tagged as a fixed asset
- g) Be sure that donations received and items purchased from donations for the campus remain on that campus
- h) Ensure donations are safeguarded at time of delivery
- i) Satisfy other requirements by online site. For example: letters or photos showing project completion; payment of shipping costs, copyright requirements, etc. (No photos of students should be used.)
- 3. Upon completion of project, report donations received to the Business Office using the Fundraiser Reconciliation Form.

Individuals seeking funds via an on-line fundraising site may **NOT:**

- 1. Withdraw funds into personal banking accounts (funds should be requested from the site via a paper check)
- 2. Transfer donations from campus to campus
- 3. Ask for donated items to be mailed to employee homes
- 4. Seek funding for personal reasons, individuals, political reasons, or start-up businesses using a connection to JISD
- 5. List fundraising for a charity (i.e. Red Cross fundraising for a local natural disaster) unless approved by the Superintendent or designee
- 6. Pressure parents, students, or others to make donations to the site

FUNDRAISING

Prior to initiating any sales from a fundraiser, the sponsor/campus must receive approval to conduct the fundraiser. Once the fundraiser is complete, the sponsor/campus shall submit a Fundraiser Reconciliation. Failure to secure approval for a fundraiser and/or submit a final accounting of the fundraiser may lead to restrictions on future fundraisers.

- 1) The campus principal should pre-approve all fundraisers. The sponsor should complete a Fundraiser Approval Form Form FAF-01 for submission to the principal for approval. The Form is then submitted to Central Office for final approval. Upon approval, the sponsor will receive a copy of the approved request and an assigned Fundraiser Number.
 - a. The Fundraiser Approval Form shall be submitted as soon as the sponsor has decided to hold a fundraiser; however NO later than one week prior to the start of activities.
- 2) Once approval has been received for the fundraiser and a Fundraiser Number has been assigned, the sponsor must enter a requisition to the vendor for the items to be sold. This is not required for fundraisers involving events or performances.
- 3) Sponsor responsibilities:
 - a. The sponsor is responsible for maintaining accurate records of all sales activities and accounting for all items purchased from vendors for resale.
 - b. Sponsors should take care to select a reputable company for the purchase of fundraising materials. In addition, the sponsor should maintain a good relationship with district vendors by submitting bills to the campus bookkeeper/secretary for payment in a timely manner.
 - c. Sponsors must keep control of the merchandise and money. Both should be secured at all times.
 - d. Sponsors should keep accurate records of purchased items and funds received, collect all money due to the activity account, and keep a detailed list of any amounts due from students. Sales details should be turned in to the campus secretary/bookkeeper with all funds collected. The principal should be notified if student obligations are not paid.
- 4) Within 10 days of the conclusion of the project, the sponsor shall submit the Fundraiser Reconciliation Form Form FAF-02 to the Business Office. A copy should be sent to the campus admin.

Fundraising Procedures Manual

5) Raffles are not allowable fundraisers for school district or activity fund clubs. Attorney General opinion No. JM-1176 states that independent school districts and their related activity fund accounts are not qualified to hold charitable raffles.

Cash Handling Procedures

Revtrak - Online Payments

To minimize cash handling issues, we encourage fundraising sponsors to utilize our online payment system for fundraising. The business office can add buttons for specific events.

Control Procedures for Funds

The principal, teachers, and clerical staff are placed in a position of extraordinary trust by parents and students when student funds are placed in their care. Adequate measures to control these funds will assure parents and students that the funds are being handled properly. It is for the purpose of providing this assurance and protection that Activity Fund control procedures have been established.

Depositing Funds Collected

All money collected by club sponsors, fundraiser sponsors, teachers, secretaries, or principals should be submitted to the Business Office in accordance with established procedures. If funds cannot be submitted, they should be turned in to the principal's office for placement in a safe until the deposit can be made. All funds shall be deposited within three days.

Under no circumstances should collected funds be kept in a desk, classroom, purse or other unsecured location.

Expenses CANNOT be taken out of cash receipts before deposited. Total funds collected are to be deposited with requests for payment (DPRs or Purchase Orders) to be prepared in spending funds.

- 1. Checks should be made payable to Jarrell Independent School District. All checks should be endorsed with a "restrictive endorsement" upon receipt ("For Deposit Only").
- 2. Each deposit slip must contain the following information:
 - a. The date and the amount of the deposit.
 - b. The name of the group the deposit belongs to as well as the group's account code and the Fundraiser Number assigned to the fundraiser.

- c. A brief description of the revenue source (i.e. candle sales, candy sales, T-shirt sales, etc.) should be listed on the Deposit Tabulation Sheet. Include the group name and account number.
- 3. Deposits are made using the two-part deposit slip at the district level. Both parts are taken with the money to the bank. After verification by bank, the YELLOW copy shall be returned to the Business Office. The bank keeps the WHITE copy.
- 4. Each month, all deposits are reconciled by the Business Office as part of our month end close process and club/organization account codes are credited for the amounts.

All money collected must be submitted in the same form as collected. A staff member is not to substitute his/her personal check for cash collected. No personal checks are to be cashed from the funds collected.

Sponsors are not to take money home or leave it unsecured in a classroom.

Payments from Activity Funds

Funds may not be disbursed without the written authorization (PO Request) of the principal. Club and class accounts must be used for the intended purpose stated at the time the account was created. The principal must ensure that expenditures or transfers from those accounts are within the intended purpose and cannot divert funds for other uses.

- 1. No expenditures shall be approved by the principal unless sufficient funds are available in the appropriate Student Activity Fund account unless funds are anticipated in the very near future.
- 2. Purchases from activity funds should be made via the online requisitioning system. If the campus receives the vendor invoice, the invoice should be forwarded to the Business Office for payment. Campus activity funds are subject to state bid laws.
- 3. All invoices should be submitted to the Business Office for payment in a timely manner. Any disputes over billing should be brought to the attention of the Business Office.
- 4. Activity Funds shall not be used for any purpose that represents an accommodation, loan, or credit to district employees or others. Post-dated checks may not be cashed for anyone. School Board Trustees, employees, or others may not make purchases through the Activity Fund in order to take advantage of student body or district purchasing privileges or credit capacity.

5. Schools and school organizations are not permitted to execute external debt instruments of any kind (including leases). School activities projects requiring financing on any deferred or installment repayment basis must be submitted to the Business Office for approval.

Allowable Expenditures

The principal shall use discretion in expending funds in accord with the stated basic purpose of the various funds. The collecting and expending of Campus Funds should have as its basic purpose the promotion of the general welfare of the school and the education, development and morale of all the school's students. Activity Funds must be expended to benefit the student body and have a public purpose in the realm of education.

The collecting and expending of Student Activity Funds should be in accordance with the stated purpose of the particular funds. Within this purpose, funds should be expended to benefit the group that is responsible for producing them.

- 1. Funds resulting from school-wide fundraisers and vending machines located in student areas must be expended to benefit the general student body. These expenditures may include supplies, equipment or activities.
- 2. Funds resulting from fund-raisers held by a specific club or other group should be expended to benefit the members of the club or other group and in accordance with the stated purpose of the club or group.
- 3. Donations from student club funds are permissible provided that the club sponsor and members approve the donation. (See JISD Parameters for Charitable Organizations on Page 6.)
- 4. Funds raised in the school's name by the student body or student groups may not be used to purchase gifts for **school personnel**.
- 5. Funds raised in the school's name may not be used to pay cash awards or to buy cash prizes for individuals. For example: Gift cards, cash awards or prizes including currency, checks, savings bonds, money orders, or any other medium that can be readily converted to cash.

State and Local Sales Taxes

Exemption from imposition of sales tax on an organization's purchases does not relieve it from the obligation of collecting sales tax on its sales. An exempt organization (such as a school district), which sells taxable items, is responsible for collecting and remitting tax on all sales

of taxable items made by the organization unless such sales are otherwise exempt from the tax.

In general, if an item is purchased to enable the school to fulfill its educational purpose, it is exempt from paying sales tax. However, a school purchasing taxable items for resale must collect sales tax when the items are resold.

Taxable Items

The following items are examples of taxable sales items:

- Athletic/physical education equipment and uniforms sold directly to students;
- Other forms of clothing sold directly to students;
- School rings;
- Student publications such as yearbooks;
- Non-food items sold by clubs and organizations as fund-raising projects such as candles, cookbooks, T-shirts, caps, etc;
- Automotive parts used in repairs performed by students;
- Items manufactured by students and sold.

Tax-exempt Items

The following items are examples of tax-exempt sales items:

- Food products, including candy and soft drinks, when sold in the school during the regular school day (must comply with FMNV rules);
- Food sales when sold by a person under 18 years of age who is a member of a group associated with a school as part of a fund-raising drive sponsored by the organization;
- Soft drinks, candy, popcorn, etc. are not taxable when sold at campus dances or similar events after the regular school day as the sales are part of an organization's fundraiser;
- Athletic event concession sales are taxable unless the sales are part of a fundraising event;
- Magazine subscriptions sold for 6 months or longer;
- School newspapers;
- Club memberships;
- Admission tickets for a school or PTA carnival, assembly, athletic events, dramas, and dances

This is NOT an all-inclusive listing of taxable and tax-exempt items. For questions regarding the tax status of an item, please contact the Business Office.

FREQUENTLY ASKED QUESTIONS

What Makes an Activity a Fundraiser?

The activity is a fundraiser when there is a collection of money for goods with the INTENT to raise funds (passbook, cookie dough, etc.), services (car wash), or event (play, concert, dance, etc.). A fundraiser may make a profit, break even, or lose money. While all fundraisers should be held with the intent to raise money, the activity may result in a loss of money when the costs exceed the revenues generated. Fundraisers must be conducted with the intent of generating the minimum profits as listed on page 7.

Who Can Conduct a Fundraiser?

Campus

Yes, a campus may have a fundraiser to benefit the campus, staff and students. The campus should not have a fundraiser for the sole purpose of accumulating funds in its campus activity account. Fundraising projects should not be used to fund curriculum-related activities. Campus fundraising projects should be organized, controlled, supervised and performed by district staff and not by PTA/Booster Clubs or other individuals. Each campus is limited to TWO school-wide fundraisers involving students selling items per year. School-wide fundraisers must be conducted with the intent of generating a minimum profit of \$1,000.

Student Organizations

Yes, but the student organization must have a student activity account established. If an organization needs to be established, complete the Proposal Form/Packet for a New Club or Organization and submit to the High School principal for approval. Student organization fundraisers should be organized by the student club; controlled and supervised by the sponsor; and performed by the student club. Each school sponsored clubs and organization is limited to TWO fundraisers per group per year. Club and organization fundraisers must be conducted with the intent of generating a minimum profit of \$500.

What kind of fundraisers are prohibited?

(Reference Board Policies: CDC-LEGAL, CDC-LOCAL)

- Charitable Raffles: The district is not a qualified nonprofit organization and shall not sponsor or conduct raffles. (Policy CDC-LEGAL)
- Curriculum-Based: A fundraiser should not be held to underwrite the cost of supplies or materials for a curriculum function. Fundraising activities shall not interfere with the instructional program or time. (Policy CDC-LEGAL)
- Students may participate in charitable institution or community drives on a strictly voluntary basis and shall not disrupt the regular school day.
- Outside Organizations: Outside organizations may not solicit contributions of any type from students within the schools.

Can a fundraiser be held to donate to a Charitable Organization?

Student Organizations: Yes, a student-initiated fundraiser may be approved by the student group as a community service project. The charitable organization should be thoroughly checked before the organization is adopted and should ensure they are a 501(c)(3) organization. The number of charities to be supported is <u>limited to TWO per campus per year</u>.

Campus: A campus may NOT donate to a charitable organization using campus activity funds unless the fundraiser was conducted specifically for the charitable organization. **The number of charities to be supported is** <u>limited to TWO per campus per year</u>.

What are The First Steps in having a fundraiser?

All fundraising projects must first be PRE-APPROVED by the principal and receive final approval from district administration. The Fundraiser Approval Form is to be submitted and approved at least one week PRIOR to beginning any fundraising activities.

What other fundraising guidelines must be followed?

Once the fundraiser has been approved and a vendor has been selected, a requisition is to be submitted for any items that need to be ordered.

Materials/supplies may not be ordered without an approved purchase order.

- Once materials/supplies are received, an inventory must be taken (how many were ordered, received, how many were sold, returned, lost or damaged). What is the unit selling price?
- Maintain complete and accurate records of all funds received. Please complete the Deposit Tabulations Sheet and return to the Business Office with the yellow copy of the deposit slip.
- All funds must be counted and verified by two people and documented.
- All checks are to be made out to Jarrell ISD.
- Deposits should be made as often as possible with no significant time lag between receipt of monies and the time it is turned in for deposit, usually within one to two days.
- The Fundraiser Reconciliation Form Form FAF-02 must be completed in its entirety on all fundraisers and submitted within 10 days of the fundraiser completion date.

What is required once my fundraiser is complete?

Within 10 days of completing the fundraiser, the sponsor shall submit the Fundraiser Reconciliation Form – FAF-02.